



COM 233 & 332 VIDEO PRODUCTION

COM 233 students under the instruction of Dan Kimbrough developed their video production expertise this semester broadcasting live from the campus television studio. Entitled ‘What can MU do?’ the 30 minute interview-style live broadcasts showcased the work of six local agencies, giving each the opportunity to talk in depth about their work, the communities they serve, and how the Misericordia community can get involved.

Each agency was paired with two student director/producers, responsible for working closely with agency representatives to prepare them for the live studio interview at the end of the semester. The students clarified the overall message the agency wanted to get across to viewers, and created interview questions that would provide the opportunity to discuss their most important issues. Students also went out to agency locations to gather ‘b roll’ – supplemental footage of the agency in action – to be inserted as cutaway to help tell their story. The students acted as either director or producer for their agency’s live broadcast and then took on the various crew roles to support their peers for the others.

Also under the instruction of Dan Kimbrough, students from COM 332 tested their skills producing a TV-length documentary chronicling the history and heritage of Eckley Miners’ Village in Weatherly, PA. After meeting with Eckley site administrator Dr. Bode Morin, students set about researching the history of the village and planning their documentary. The class then travelled out to Eckley to shoot footage of the preserved miners’ village and coal breaker and to interview staff, volunteers, and local community members connected to the village.

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MU COM students filming interviews at Eckley Miners’ Village in Weatherly, PA



SERVICE-LEARNING LEADERSHIP AWARD

This year the Service-Learning Leadership Award was presented to two deserving students – Bailee Hymers (OT) and Emily Gurtizen (SLP). In an unprecedented move, the decision was made to recognize **both** Bailee and Emily for exemplary leadership and service throughout their time at Misericordia.

Serving both at home and abroad, Bailee and Emily’s compassion, dedication, and service to others are outstanding examples of the mercy charisms in practice.



CO-CURRICULAR SERVICE-LEARNING: ROCK SOLID ACADEMY

3rd Graders from Rock Solid Academy were treated to a visit to campus on April 30th by OT students as part of the co-curricular mentoring project led by OT student Julianna Norris. 15 excited children explored campus with their MU hosts and learned about what it is like to live and study at a University. The children were then treated to fun and games on the grass and lunch before heading back to their school.



What were the children looking forward to seeing most? A dorm room!

The children also enjoyed checking out the TV studio, Mercy Hall, chapel, gym and pool, football field, cafeteria, Insalaco Hall, bookstore, and the Banks Student Center.

Now in it’s third semester, this partnership was developed by Julianna after she recognized a need for mentors while participating in OT service-learning in the fall 2016 semester.

OT students interested in volunteering can email Julianna at:

norrisj@misericordia.edu



FALL 2017 SERVICE-LEARNING SURVEY RESULTS

100% of community partners strongly agreed or agreed that the service-learning project helped meet strategic planning goals for their organization.

95% of students strongly agreed or agreed that they learn course content best when connections to real-life situations are made.

93% of students strongly agreed or agreed that they have a responsibility to serve their community.

92% of community partners strongly agreed or agreed that as a result of the service-learning projects they were able to grow their capacity to serve their clients

SPRING 2018 FACULTY TRAINING

The Office of Service-Learning presented three training workshops this semester for faculty, including training for new faculty introducing them to service-learning at Misericordia.

We would like to give a **special thank you to Dr. Laurie Brogan, Assistant Professor of Physical Therapy**, who gave an extremely well-received presentation at the Service-Learning Essentials training in February. Dr. Brogan presented her service-learning fall prevention partnership with Masonic Village, co-developed and taught with Dr. Kristen Karnish. Dr. Brogan’s insights into project design, partnership creation, assessment, and best practices in facilitating the experience were highly informative and illustrative of excellence in service-learning.



RONALD PETRILLA, Ph.D., ASSISTANT PROFESSOR, BUSINESS



I have embedded a service-learning component in my HCM 403 Healthcare Strategy Management course for a number of years. Some healthcare management students may lack experience for entry level positions since internships are often competitive and there are limited opportunities for them to cultivate mentoring relationships beyond faculty.

As a final course project, I have assigned local non-profit healthcare organizations for the students to use as subjects for a real-life case study. The students assume the role of consultants and conduct research using online sources, as well as through personal interviews with representatives and consumers of the assigned healthcare organization. Upon the project's conclusion the students generate a report detailing strategic alternatives that the organization might consider in positioning itself to meet the challenges

of an uncertain future in America's healthcare system.

I have found that integrating service-learning into the course has been beneficial on several levels. Obviously, students gain valuable experience in the application of healthcare management concepts to a real-life, local organization. Additionally, the participating healthcare agency benefits since small local non-profits are particularly vulnerable to environmental instability and rapid changes in the healthcare system. By gaining insight as to how the organization is perceived by future healthcare managers and providers, agency CEOs have used the student project to leverage grant funding, convince the governing board to approve policy change, and go on to secure student volunteers or interns.

The service-learning project has facilitated my ability to sustain professional relationships among local healthcare executives, as well as to cultivate new friendships as many colleagues in the local healthcare community begin to retire.

MICHELE L. BRAGUE, Ed.D., ASSISTANT PROFESSOR, TEACHER EDUCATION



Mahatma Gandhi stated, "The best way to find yourself is to lose yourself in the service of others". This quote is one that resonates with me, and therefore I have integrated a service-learning component into a few of my classes. Dr. Steven Tedford, associate professor of Mathematics, and I have teamed up with St. Jude Elementary School in Mountain Top, PA for the last 5 years to provide a morning of math activities.

The ECE 110 Introduction to Early Childhood students serve as helpers for the morning and the ECE 382 Math Methods students design and implement activities that are based on a theme of Mathematics and another topic that have been chosen by the school. The topics have been Pi Day, Olympics, Math and Nature, Magical Mathematics, and Math and Music.

It is a win-win-win situation. The students from St. Jude Elementary School partake in a variety of activities; the pre-service teachers are able to interact and teach lessons in real world situations, get a sense of what it is like to teach at different grade levels as well as gives the preservice teachers an opportunity to contemplate whether or not teaching is the major for them; and I get to observe the students in the planning of their lessons/activities, collaborating and communicating with their peers, and implementing their ideas in the classroom with school-aged students



Luzerne County Child Advocacy Center

COMMUNITY PARTNER PERSPECTIVE

SHANNON PEDUTO, M.Ed.

EXECUTIVE DIRECTOR



The Luzerne County Child Advocacy Center is committed to the protection of all children who have become victims of physical abuse, sexual abuse and neglect. The center strives to create a child friendly, safe environment to conduct joint interviews along with a comfortable setting for medical examinations and a base of support staff. The center works in conjunction with not only Children & Youth, but also with approximately sixty (60) Law Enforcement agencies within Luzerne County, the District Attorney’s Office, Children and Youth Services, and Mental Health services. Each year, the LCCAC serves approximately 540 children who have reported abuse. The LCCAC provides forensic interviews, medical exams, and victim and family advocacy services free of charge to each child and family who reports abuse.

The LCCAC has maintained a partnership with Misericordia University Service-Learning since 2016. The experiences in working with Misericordia University students has been phenomenal. As a non-profit agency, items such as marketing are a luxury and not a priority in our day to day activities of providing direct services to abused children. As a result of our partnership with service-learning classes, the LCCAC has been able to utilize personalized publicity videos, social media improvements, new center brochures, live streaming of events and fundraisers, etc. With the help of these students, we have been able to share our story with the surrounding community so that we may continue to help the hundreds of abused children that will continue to come through our doors for services each year.

The Luzerne County Child Advocacy Center is located in Wilkes-Barre, PA, and can be reached at (570) 208 2895 or info@luzernecountycac.org. Find out more at www.luzernecountycac.org

The LCCAC’s current needs and potential service-learning project ideas are listed in the Service-Learning Community Partner Database

FACULTY SERVICE TO THE COMMUNITY: OSTERHOUT LIBRARY

The Office of Service-Learning receives a variety requests for help from our local community on a regular basis. Some needs can be met through a service-learning course, while others are more suited to a student internship, club service project, or faculty research. Dr. Triet Pham, Assistant Professor of Mathematics, responded to one such request from

the Osterhout Free Library in Wilkes-Barre, PA.

The library reached out seeking help with determining the average income level of its patrons. Dr. Pham agreed to lend his expertise in statistical analyses and conducted a study based on the library’s usage data and U.S. Census data of the local area.

The resulting analyses and report will be used by the Library to satisfy current funder requirements and to support grant applications.

EARTH DAY @ LLELC

Students from TriBeta and the Biology Club teamed up this semester to educate and entertain the children at Lake Lehman Early Learning Center for Earth Day. Led by TriBeta President Paisha Glisson, the students created fun and interactive activities for the children to teach them about the environment.





SPRING 2018 HIGHLIGHTS

TED 191 TEACHING

Students travelled weekly to provide support in the classrooms of Wyoming Valley West and Dan Flood elementary schools.

HCM 403C ORG ANALYSIS

HCM students conducted analyses and developed strategic plans for Allied Health Services and The Hospice of the Sacred Heart.

ECE 460 FAMILY COURT

MU students supported children through the difficult experience of attending Family Court with fun games and activities.

SLP 515 HEARING CLINIC

SLP students provided vital screenings for hearing loss for members of the local community.

NSG 403C HEALTHY LIVING

Students provided hygiene, drug abuse, grief management, family planning, and fall prevention programs at various local agencies.

OT 470 JAMAICA

OT 470 students will be travelling to Jamaica to provide service with the Mustard Seed Foundation.

SOC 122 SOCIAL PROBLEMS

Students evaluated environmental and sustainability issues and provided service in the local community.

COM 233 LIVE BROADCASTS

Students produce live broadcasts featuring interviews with the Lehman Sanctuary, Luzerne County Child Advocacy Center, Victim’s Resource Center, Alzheimer’s Association, Gift of Life, and Grandparents Raising Grandchildren.

BUS 269 MARKETING

Students partnered with Wyoming Valley Alcohol and Drug Services Inc. to analyze marketing needs and create an advertisement for their upcoming golf tournament.

ECE 110 & 382 MATH DAY

Students from two Early Childhood Education classes brought mathematical fun to the classrooms of St. Jude’s school.

DPT 863 NEUROMUSCULAR PT

DPT students provided much needed physical therapy for adults and children lacking adequate insurance, along with wellness and prevention

PSY 370 HEALTH PSYCHOLOGY

Students underwent extensive training and provided much-needed companionship and comfort to patients at Heartland Hospice. Students also taught basic cooking skills to residents at Ruth’s Place homeless shelter for women.

SLP 566 CHILD LITERACY

Students brought their knowledge of language and literacy development to the speech-language clinic to educate parents and professionals on supporting literacy development in young children.

BUS 269 BLOOD DRIVE

Students promoted and held another successful blood drive on campus for the American Red Cross.

SWK 367 DINNERS FOR KIDS

Social work students held another successful fundraiser on campus supporting the Dinners for Kids program

COM 332 VIDEO PRODUCTION

Students researched and filmed a TV length documentary charting the history and heritage of Eckley Miners’ Village in Weatherly, PA.



MU COM students at Eckley Miners’ Village and broadcasting live from the MU TV studio



COMMUNITY PARTNER PERSPECTIVE
JOY M. HUBSHMAN, DIRECTOR OF SALES AND MARKETING
MASONIC VILLAGE AT DALLAS

Masonic Village at Dallas (an active 60+ community) and Misericordia University are not only friendly neighbors, but good community partners. In addition to enjoying the university’s sports and health center, the library and educational enrichment opportunities, Masonic Village residents enjoy personal and professional interactions with the students.

Since fall 2015, Masonic Village residents have benefitted from participation in a fall prevention/balance program offered by first-year graduate students in the university’s doctor of physical therapy program. The students evaluate each resident’s strength, balance, agility, vision and bone health, endurance and vital signs, creating baseline statistics that are later be used to measure progress. Then, the students teach the residents how to reduce risk factors for falling and exercises to practice.



Joy Hubshman, Director of Sales and Marketing; Trevor George, MU student; Jane Cullen, Masonic Village resident; Noah Davis, Executive Director, Masonic Village at Dallas

“I wasn’t quite sure how the program would impact my day-to-day living, but the information I received and the work of the students has improved my mobility greatly,” Rosalie Cunningham, Masonic Village resident, said. “I appreciate everything they’ve taught me.”

While helping older adults become safer and stronger, the students gain real-life field experience while interacting with first-time clients. The opportunity is a win-win for both generations, who learn together and grow more comfortable with each other, building relationships as the program progresses.

“Our focus is to help residents remain independent in their apartment or villa home as long as possible and feel both safe and comfortable,” Noah Davis, executive director at Masonic Village, said. “Often it may take one fall to change that independence. We are looking forward to continuing the program.”

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EMBEDDING SERVICE-LEARNING INTO YOUR COURSE

If you are considering embedding service-learning into your course and would like more information and support, please reach out to the Office of Service-Learning . We are always happy to meet with any faculty member considering service-learning to discuss your course requirements, service ideas, and to help you put together a quality service-learning experience for your students.



Learn more about Masonic Village at Dallas at www.masonicvillages.org/dallas or contact Joy at (570) 675 1866 or jhubshma@masonicvillages.org